

2008

Rural Health Clinic Education Event

&

Practice Management Workshop

JANUARY 15-16, 2008 ~ PARAGON RESORT, MARKSVILLE, LA

Sponsored by

The Louisiana Rural Health Association

with support from the Louisiana DHH Bureau of Primary Care and Rural Health

- ◆ *Engage your professional staff in cost effective educational programming designed to assist Rural Health Clinics with the necessary tools to aid in their efforts to improve the quality of cost-effective health care in rural underserved areas throughout the state of Louisiana.*
- ◆ *Don't miss the LA DHH Bureau of Primary Care and Rural Health's Practice Management Workshop to learn how to make sure that your RHC is reaching its full potential.*
- ◆ *Attend the 2008 LRHA Rural Health Clinic Education Event to receive the most up-to-date information regarding legislative and regulatory changes to the RHC program, as well as, important information on how to manage your Medicare Advantage contracts.*
- ◆ *Participate in an interactive session on Quality Assurance Performance Improvement (QAPI). Discuss challenges and get answers to your questions. Submit your questions today to Stacey Beck at beck@lrha.org*

◆ **Register Today** ◆

- ◆ *Call (800) 642-7777 to make your reservation at the Paragon Resort by December 25th* ◆

Questions regarding the RHC Conference may be directed to Stacy Fontenot at (985) 369-3813

Tuesday, January 15, 2008

8:00 a.m. – 9:00 a.m.

Practice Management Workshop Registration and Breakfast

9:00 a.m. – 12:00 p.m.

Louisiana DHH Bureau of Primary Care and Rural Health

Practice Management Workshop:

Reaching Your Full Potential?

{No charge to attend the Practice Management Workshop}

This workshop will provide attendees with the checks and balances to gauge whether their RHC is reaching its full potential. Attendees will have the opportunity to evaluate the current status of the following vital components of their RHC:

- ◆ *Practice Management*
- ◆ *EMR*
- ◆ *Financial Reporting*
- ◆ *Staffing*

Learn how to reach the next level and help your practice grow. Let's make your business boom!

12:00 p.m. – 1:00 p.m.

RHC Conference Registration & Lunch



1:00 p.m. – 1:05p.m.

Welcome and Opening Remarks

Stacy Fontenot Executive Director, LRHA

1:05 p.m. – 2:45 p.m.

Keynote Address: National Policy Update & Medicare Advantage Contracts

Significant legislative and regulatory changes for Rural Health Clinics have been proposed in this legislative cycle. This important session will provide an overview of these proposed changes and other federal policy issues on the horizon. We will look at pending modifications to the RHC program and how these variations could impact the daily business of RHCs in the year ahead.

*This session will also provide participants with information on Medicare Advantage program requirements. Nelson will also provide attendees with the necessary tools to manage Medicare Advantage contracts. Discussion will focus on the regulatory requirements for Medicare Advantage plans along with what RHCs can do to ensure that they receive the negotiated reimbursement rate. **Speaker: Ron Nelson, PA-C, Associate Director, National Association of Rural Health Clinics***

2:45 p.m. – 3:00 p.m. Break



3:00 p.m.- 4:00 p.m.

Understanding Medicare and Medicaid Cost Reports

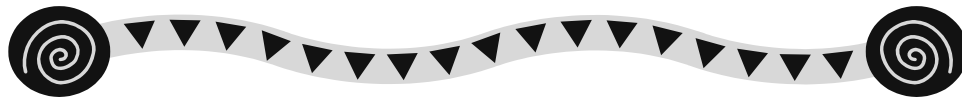
Provider Based Clinics & Free Standing Clinics

These break-out sessions will provide attendees with an opportunity to identify areas in their cost-report preparation activities that will allow for maximum reimbursement. Get the most accurate and updated information specific to cost reports for provider based and free standing RHCs. Speaker: Glen Langlinais, CPA, Partner-Langlinais, Broussard & Kohlenberg; Paul Delaney, CPA, Lester, Miller and Wells (Invited)

3:30 p.m. – 5:00 p.m.

LRHA Board Meeting

Networking opportunity – Dinner on your own



Wednesday, January 16, 2008

8:00 a.m. – 9:00 a.m. Breakfast

9:00 a.m. – 9:45 a.m.

QAPI

Quality Assurance/Performance Improvement

In this session you will learn the history of QAPI and how to effectively implement it in your RHC. Discussion will focus on the pros and cons of QAPI vs. Annual Evaluation. This session will be an interactive dialogue between the presenter and attendees allowing opportunities to ask questions specific to QAPI challenges. We encourage participants to prepare and submit questions to LRHA prior to the event so that the accurate response to each question can be delivered at the conference. We also encourage anyone with a success story to share their story with all others at the end of the session. Please e-mail your questions to Stacey Beck at beck@lrha.org. Speaker: Elsie Crawford, VP of Operations, Wilkens Medical Group

9:45 a.m. – 10:30 a.m.

CMS Update

This important session will provide an opportunity for attendees to hear the most up-to-date information regarding issues that can affect RHCs in the upcoming year. Discussion will also include how loss of HPSA designation will affect existing RHCs.

Speaker: Becky Peal Sconce, Health Insurance Specialist, Division of Medicare Financial Management and Fee for Service Operations of the Dallas Regional Office of the Centers for Medicare & Medicaid Services (CMS)

10:30 a.m. – 10:45 a.m. Break

10:45 a.m. – 11:30 a.m.

Success Stories from the Field

In order to ensure the financial viability of your practice, you need to appropriately credential physicians and NPs in your RHC. This session will provide discussion and tools to guide RHCs on the path to success. Bennett will share his success stories with the ethical methods of credentialing a RHC in order to maintain financial stability.

Speaker: Justin Bennett, RN, MSN, APRN, ENP - Riverside Family Medicine, LLC

11:30 a.m. ~ Conference Adjourns



We look forward to seeing you in January!



DHH Bureau of Primary Care and Rural Health