



Louisiana Rural Health Association
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Taking Outreach to the Streets

(Napoleonville, LA, May 24, 2005) - Continuing the initiative to reach as many Medicare beneficiaries as possible regarding the drug discount card and Medicare Part D, LRHA continues to be involved in Terrebonne General Medical Center's Mobile Access Project (MAP). Through the month of June, MAP will focus on: Preventing and Managing Diabetes. These sessions are held at Senior Centers throughout Terrebonne Parish and they are free and open to the public. Those in attendance can take advantage of complimentary cholesterol/glucose screenings, body mass index screening, and blood pressure screenings. At these sessions, LRHA has been able to reach out to and educate Medicare beneficiaries regarding drug discount card enrollment and Part D. Through this outlet, LRHA has been successful in enrolling many beneficiaries into the Medicare-approved drug discount card and referring over 50 people to local Medicaid Offices for enrollment into a Medicare Savings Program. More recently, the focus of the provided education provided has veered to Part D, Medicare's prescription drug plan to be implemented on January 1, 2006.

For more information, please contact Erin Watson at (985) 369-3813 or lrhamembership@bellsouth.net.

The Louisiana Rural Health Association is a non-profit organization dedicated to improving the health of the citizens of rural Louisiana. The membership provides leadership in rural health care issues through advocacy, communication and education. Our membership is composed of individuals and organizations interested in making a difference in the quality of the health care delivery system for Louisiana's rural citizens.

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